

**AGRL. MARKETING DEPARTMENT
(Govt. of Andhra Pradesh)**

EXPRESSION OF INTEREST (EOI)

Require to develop Android smart phone and tablet based application software for Agrl. Marketing Dept., Eligible firms with experience of mobile application software development are invited to submit their quotation for development of software with modules including:

1. Pre-purchase inquiry system including processing of purchase orders.
2. Tracking of goods.
3. Price fixation mechanism.
4. Consumer complaint handling system.
5. Integration of data with the website <http://183.82.114.68/rbzap>.
6. Automatic allotment of stalls to farmers in RBZs, entry of arrivals in Rythu Bazars/Collection Centers/ Distribution Centers and Generation of report etc.,

The proposal along with quotes is to be mailed to:-

1. admkkd@gmail.com
2. kishore-kvrn@ap.gov.in

Further details can be accessed at : <http://eastgodavari.nic.in/>

Last Date : 8th February'2017 before 4:00 PM

Sd/-
01/02/2017
**Joint Collector,
East Godavari District**

12/17

INVITATION FOR EXPRESSION OF INTEREST (EOI)

AGRL. MARKETING DEPARTMENT GOVT OF ANDHRA PRADESH

Expression of Interest (EOI) to develop Android mobile Apps software for Pre-purchase inquiry system including processing of purchase orders, tracking of goods, Price fixation mechanism and integration of data with the website <http://183.82.114.68/rbzap> and consumer complaint handling system in East Godavari District.

Agri. Marketing Dept., invites EOI to develop Android mobile Apps software for Pre-purchase inquiry system including processing of purchase orders, tracking of goods, Auto price fixation mechanism and integration of data with the website <http://183.82.114.68/rbzap> and consumer complaint handling system. The software compatibility with Android Phone and Windows mobiles is desirable.

Eligible firms having deep understanding of mobile application software development and the experience to provide the above solutions are invited to submit their Expression of Interest (EOI) not later than 4.00 p.m. on 8th February 2017 for the development of various modules for Android software which includes:

1. Pre-purchase inquiry system including processing of purchase orders.
2. Tracking of goods.
3. Price fixation mechanism.
4. Consumer complaint handling system.
5. Integration of data with the website <http://183.82.114.68/rbzap>.
6. Automatic allotment of stalls to farmers in RBZs, entry of arrivals in RBZs/Collection Centers/ Distribution Centers and Generation of report etc.,

The Software Development company should forward the detailed software process flow and technical documents in the below mentioned structure / format only:

1. Detailed Technical Project proposal for Android phone and tablet based application software (Apps) with process flow as per Agri. Marketing Dept., requirement as **Annexure - A**.
2. Detailed Technical Project proposal showing Integration with the website <http://183.82.114.68/rbzap>. and Android Application - **mandatory**
3. Software Development Company – Details of the organization/ applications developed /Team Size etc.
4. List of Android application developed and list of Clients with their contact details.
5. Minimum Android version that the Application would work on and compatibility with higher versions
6. Technical Details of Web server, Application server, Database, Technology, Android SDK version, IDE, Middleware, dependency modules.
7. Development and testing time frame details on man-hour basis.

NDA and MOU are required to be signed with Agrl. Marketing Dept., and the Development Company before starting the work.

9. Software Modules and deliverable details to be given
10. Details of Mobile Apps Marketing on Google / android market
11. The Application will be developed for Android and compatibility with Android and windows mobiles is desirable.
12. The Application should have the scope for future enhancement or upgrading.

Please Note:

1. The Software Development Company will treat all info/data of Agrl. Marketing Dept., with care, as all data is confidential. NDA and MOU sign up before starting development work Agrl. Marketing Dept., is mandatory.
2. Application Source Code along with complete database would be the property of Agrl. Marketing Dept., and the development Company should hand over all admin, user id password, hosting, database server details etc. to Agrl. Marketing Dept., along with all software details, deliverables etc. for future use by Agrl. Marketing Dept.,. The development company will relinquish all ownership of the application developed, to Agrl. Marketing Dept.,.
3. Agrl. Marketing Dept., is inviting expression of interest, giving the technical and commercial quotes.
4. Agrl. Marketing Dept., reserves the right to shortlist and provide relevant information to only the shortlisted parties/companies.
5. Final decision to select the developer will be done by the District Level Committee headed by the Joint Collector, East Godavari, Kakinada.

The proposal along with quotes is to be mailed to:-
subject as EOI – android based application for Agrl. Marketing Dept.,
Joint Collector, East Godavari, Kakinada (admkkd@gmail.com)
Cc to: Mr. KVRN Kishore , AD Marketing, Kakinada (kishore-kvrn@ap.gov.in)

Annexure - A.

Android based Smart phone application software basic requirement:

1.) Pre-purchase inquiry system including processing of purchase orders.

- 1.1) Agrl. Marketing Dept., wishes to develop android mobile apps for a pre-purchase enquiry system for consumer seeking information about vegetables.
- 1.2) The Software must be dynamic, database driven having admin and client modules.
- 1.3) Android software must have screens for writing the query and getting instant results on their Mobile Phone.
- 1.4) SMS/Emailing system is required.
- 1.5) Admin interface is required for MIS reports and apps module management.

2.) Tracking of goods.

- 2.1) There will be a collection centre, distribution centre from farm to consumer and consumer should be able to track his ordered vegetables.

3.) Price fixation mechanism.


- 3.1) The price of the vegetable will be fixed based on prevailing whole sale price and retail price in consultation with the farmer committee.

4.) Consumer complaint handling system.

- 4.1) Android software should have an interface to register consumer Complaints/query directly through their android phones, tablets etc.
- 4.2) The complaint should be stored into the database and retrieved in excel format.
- 4.3) SMS/Emailing system is required.
- 4.4) Admin interface is required for MIS reports and module management.

5.) Integration of data with the website <http://183.82.114.68/rbzap>.

6.) Automatic allotment of stalls to farmers in RBZs, entry of arrivals in RBZs/Collection Centers/ Distribution Centers and Generation of report etc.,


Joint Collector,
East Godavari District


03
12/17